

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for **Patent No. 5,711,100**

WILLIAM A. ELMER

Serial No. **10/098,648**

Filing Date: **March 15, 2002**

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Examiner: **Gary Chapman Hoge**

Art Unit: **3611**

Attorney Docket No. **8588.12RE**

Mail Stop Reissue
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

APPLICANT'S RESPONSE TO SEPTEMBER 14, 2011 FINAL OFFICE ACTION

Responsive to the Examiner's Office Action of September 14, 2011, Paper No./Mail Date 20110908 please enter the amendments and remarks set forth below as well as the Supplemental Reissue Application Declaration of William A. Elmer. The Commissioner is hereby authorized to charge or credit any discrepancies in fee amounts to Deposit Account No. 01-0484.